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FIRST EVER State of Supply Chain Sustainability Report

BACK TO KIOSK MENU

January 2020 Poster Session

Motivation / Background

Supply chain sustainability has come increasingly into focus through external pressures and market trends with the role of global supply chains having an outsized impact.

Key Question

What does Supply Chain Sustainability look like in 2019?

Methodology

Large scale survey distributed to supply chain professionals.

Content analysis and review of existing literature with focus on evolution of sustainability in supply chain applications.

Tools & Techniques: Qualtrics, Descriptive Statistics Analysis, Correlation and Segmentation Techniques, Regression, Data Visualization.

Relevant Literature

- United Nations Global Compact, & BSR. (2010, June). "Supply Chain Sustainability—A Practical Guide for Continuous Improvement".
- Winston, Andrew (2019). "The Top Sustainability Stories of 2019." *Harvard Business Review*.

The Problem

Lack of common language and ambiguity in the area of supply chain sustainability.

Scale, scope, opacity, complexity and changing nature of supply chains.

The Goal

Identify the state in 2019 of:

- Main Concerns on Sustainability
- Commitment focus
- Corporate Investment
- Pressure Agents
- Common Practices
- Frontline Employee Level of Awareness
- Broad Trends Influencing

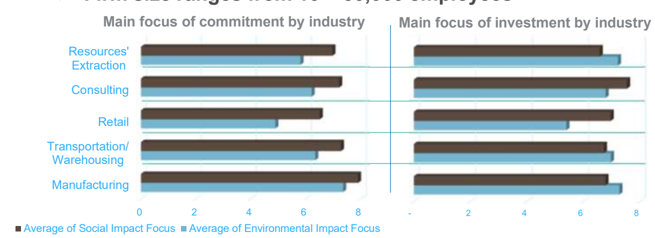
Expected Contribution

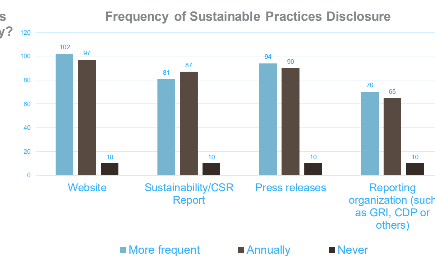
- Glimpse of frontline employees' perceived state of adoption of sustainability practices across geographies, industries, and functional roles.
- View companies' current adoption of sustainability practices.
- Capstone results will be part of a major research project developed by MIT CTL together with CSCMP that will deliver the 2019 State of Supply Chain Sustainability annual report.

Initial Results

The global survey includes:

- 1,128 respondents
- In 71 countries
- Across 15 industries
- With markets in 5 continents
- 65% privately held and 35% publicly held companies
- Firm size ranges from 10 – 50,000 employees





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