Gender Impact on small firms in Latin America

Motivation / Background

In previous literature, researchers found that male and female had different advantages and disadvantages in business.

This Project focus on:
Gender impact on Micro and Small Enterprise (MSE)
Supply chain finance/business practice

Key Question / Hypothesis

Key Questions
For MSE in Latin America, if there exist gender impact in business operation? If gender impact exist, How? Suggestions or advices?

Hypothesis
Companies’ operation performances would have significant differences because of owner’s gender

Relevant Literature

Methodology

Supply Chain Finance Analysis

Business Practice Analysis

Suggestions

Scenario 1: Yes
DSO,DIO,DPO
Why Women did Better?
Advices for men

Scenario 2: No
DSO,DIO,DPO
Why men did Better?
Advices for women

Scenario 3: Yes
Analyze why there are differences
Improvement Advice

Scenario 4: No
There is no significant difference

Initial Results

126 samples gathering from MIT Genesys app.
Female had advantages in cost control procedure.
Good inventory & suppliers management skills.

Expected Contribution
Finding the business operation performance differences between male and female in cash management, inventory management and suppliers & clients management.

Proposing the actionable suggestions to improve the supply chain operation efficiency.

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