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Gender Impact on small firms in Latin America

Motivation / Background

In previous literature, researchers found that male and female had different advantages and disadvantages in business.



Action / Plan



Risk Propensity



Negotiation Style

This Project focus on:
 Gender impact on Micro and Small Enterprise (MSE)
 Supply chain finance /business practice

Key Question / Hypothesis

Key Questions

For MSE in Latin America, if there exist gender impact in business operation?



If gender impact exist, How?



Suggestions or advices?



Hypothesis

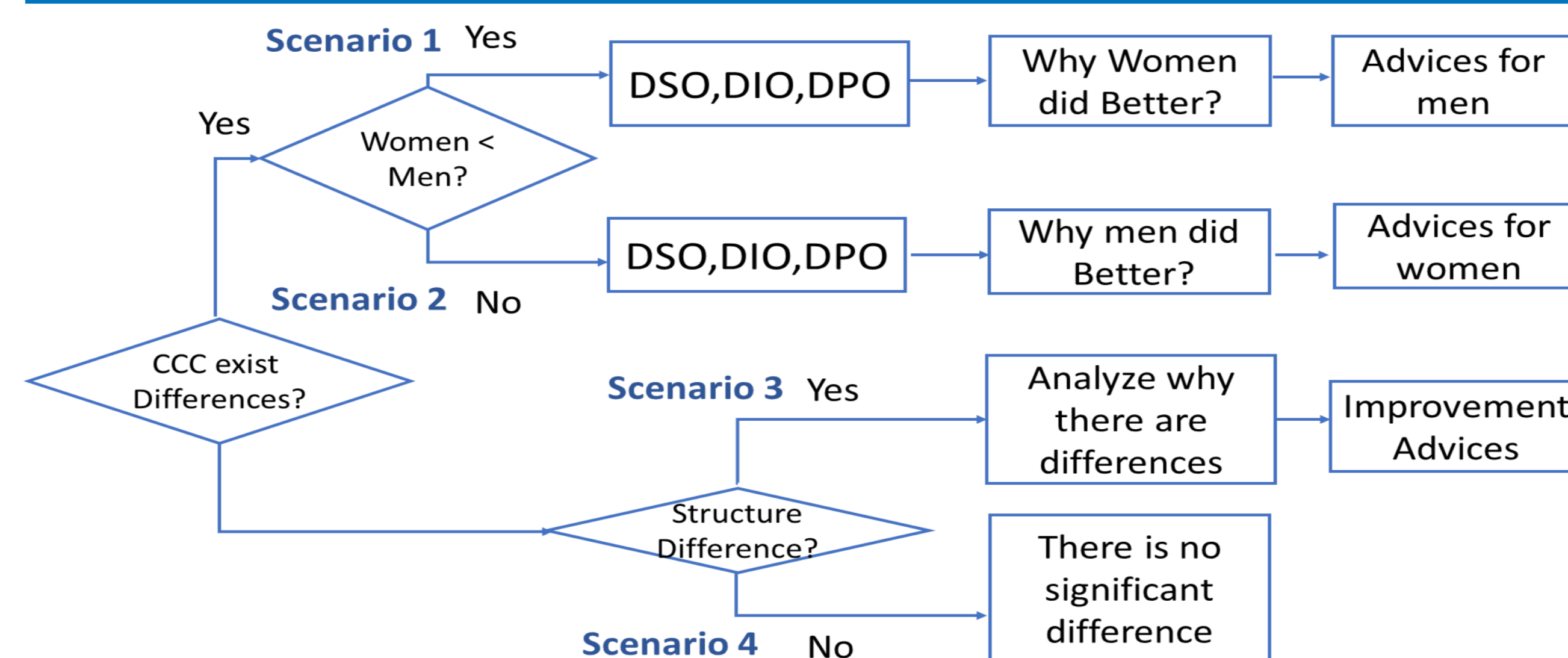
Companies' operation performances would have significant differences because of owner's gender

Relevant Literature

- Kalleberg and Leicht,(1991) Gender and Organizational Performance: Determinants of Small Business Survival and Success.
- Rosa et al. (1996) Gender as a determinant of small business performance: Insights from a British study.
- M Theodore Farris II et al. (2002) Cash-to-cash: The new supply chain management metric.

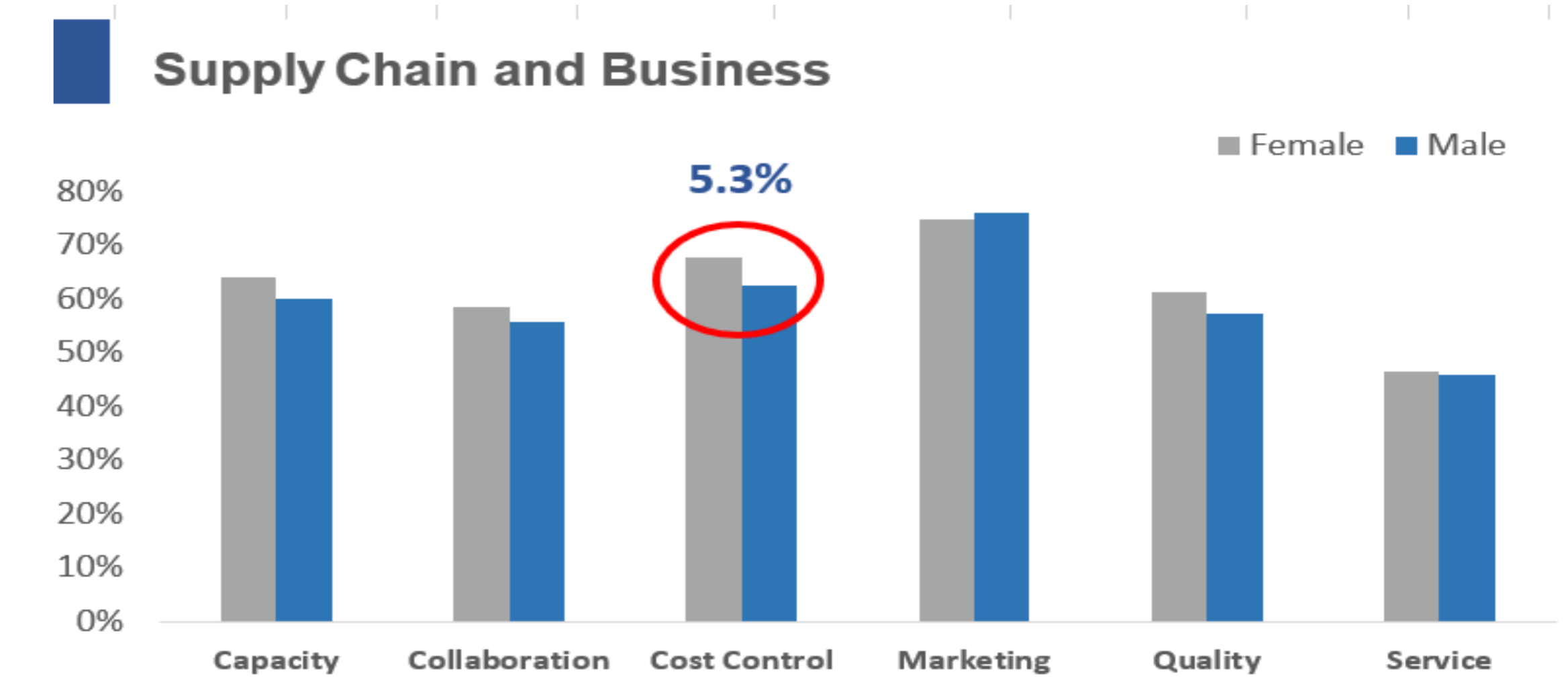


Methodology



Initial Results

- 126 samples gathering from MIT Genesys app.
- Female had advantages in cost control procedure.
- Good inventory & suppliers management skills.



Expected Contribution

- Finding the business operation performance differences between male and female in cash management, inventory management and suppliers & clients management.
- Proposing the actionable suggestions to improve the supply chain operation efficiency.



Cash Management



Inventory Management



Suppliers/Clients Management

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