Financial Simulation

Based on materials provided by Harvard Business Publishing

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Scroll down and click “Run Simulation”
The SNC simulation

- As CEO, you simply make YES/NO decisions about business opportunities
- There are 10 opportunities over the next 8 years (1024 solutions if you want to completely enumerate them)
The SNC simulation

- Roles: You are the CEO, I am the shareholder
- Goal: Make me happy
- Constraint: Your credit line cannot exceed $3.2 million.

- Resources available
  - Video (6 minutes) to describe the game
  - Copy to clipboard option (may need to refresh the browser)
  - Terminology Primer

Questions for your briefing to the investor

- What were your objectives in making decisions (in rank order)?
- What approach did you use to evaluate options?