Supply Chain Management: Driving Strategic Advantage: Managing Dynamics & Innovating the Future

MIT Campus  January 18th-22nd

Tuesday, January 18
8:00 Welcome, Introductions, Program, Plan, Icebreaker
9:15 Break
9:30 SC Strategy
10:45 Break
11:00 Halloran Case
12:15 Lunch & Networking
1:00 Supply Chain Interactive Exercise
2:15 Break
2:30 Supply Chain Interactive Exercise Debrief
3:45 Break
4:00 SC Design & CAVE Exercise Intro
4:45 Day Review

Wednesday, January 19
8:00 Open Session, Informal Exchange
8:15 OmniChannel Distribution
9:15 Break
9:30 AI/Machine Learning
10:45 Break
11:00 Walmart Case
12:15 Lunch and Networking
1:00 SC Resilience
2:15 Break
2:30 Last Mile Logistics
3:45 Break
4:00 Intro SCREAM Exercise
4:45 Day Review

Thursday, January 20
8:00 Open Session, Informal Exchange
8:15 Sustainable Logistics/Green Button
9:15 Break
9:30 Debrief SC Design & CAVE Exercise
10:45 Break
11:00 Dell Case (Digital Transformation Case)
12:15 Lunch and Networking
1:00 Future Freight Flows
2:15 Break
2:30 CTL Research Briefings
3:45 Break
4:00 Working Capital Simulation Intro
4:45 Day Review

Friday, January 21
8:00 Open Session, Informal Exchange
8:15 Digital Twin in SC
9:15 Break
9:30 Debrief SCREAM Exercise
10:45 Break
11:00 Apple Case
12:15 Lunch and Networking
1:00 Debrief Working Capital Simulation
2:15 Break
2:30 Program Review & Adjourn