

Countdown to flatline:
world carbon trading market

24:11:44:58
DAYS HOURS MINUTES SECONDS

WSTO.INFO
recycle for earth, for us, for you



9:27 am EST
Monday, November 2, 2037

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WORLD SUSTAINABLE TRADE ORGANIZATION

Annual report panel discussion

PANEL



RICARDO MARCOS
Resource management expert

From 2025-2032, RICARDO was the Under-Secretary in charge of resources management in the World Sustainable Trade Organization.



SOPHIE BROWN
Cleantech & co. managing partner

The managing partner of the consulting firm Cleantech & Co, and a well-known participant at Davos, whose keynote presentations are a must-see.



DR. LAUREL GORDON
Sustainable trade regulation

Her world famous work on sustainable trade regulatory affairs has been praised by both government officials and CEOs.

ANCHOR CHRISTOPHER SLIM:

The report concludes that more than ever we live in a global economy. Dear guests, what can you say about this?

BROWN: No surprises here as far as I am concerned. Constraints arose and markets adapted. CO2 and other resource quotas have forced corporations to think longer-term. This might have caused goods to move at a slower rate, but regulations have not stopped globalization. Businesses have become more efficient in terms...

MARCOS: I would paint a much less optimistic picture than what Sophie and corporations in general are trying to force upon us. The water consumption index is still far above where it should be. Our water consumption is not sustainable. We need to closely monitor the situation especially in mega-cities. Companies should pull their weight by limiting the proliferation of water intensive processes, such as the ones mentioned in the appendix 13-Q of the report...

GORDON: Well. At the end of the day, it is all about regulating businesses and educating customers. The WORLD SUSTAINABLE TRADE ORGANIZATION should follow my recommendations, and mimic the success we've had in the US. The American Dream has evolved. Access to services is more important than ownership of physical goods. We managed to turn society around. We have shifted from short-sighted consumerism to a sustainable quality of life. It is all about finding the right sets of policies...

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