ROGER SHARMA, CEO of TATA, just announced that his group would be acquiring the Consumer Goods business of Procter & Gamble. While everybody expected the new leadership in TATA to awaken the peaceful giant, this acquisition has totally shocked Wall Street!

TATA CEO ROGER SHARMA was all smiles during his global broadcast. He mentioned today is a historic day for TATA and the world market. The acquisition of Procter and Gamble consecrates the tremendous growth India and other “once-developing” markets enjoyed over the past ten years.

As we all know, They have shifted from pure exporters to booming centers of consumption. MR. SHARMA joked that such a move was long overdue as Procter and Gamble Consumer Goods division already had more revenues in India and China than in the United States and the European Union all together.

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Last minute information has been delivered from Bolivia! Our Twitter-o-meter has just picked up a climate of social unrest. The crisis has compromised global access to Lithium. Prices have skyrocketed! This will put the global mobile electronics industry into a halt, not to mention the repercussions for all users! This crisis is bound to affect all aspects of the economy!

Senior officials from BULLET, the company famous for dethroning Apple as the leading mobile innovator a few years ago, are taking the situation very seriously. They are concerned that the release of their new eMate mobile companion will be delayed because of the Lithium crisis.

No Lithium means no batteries!

Prices are skyrocketing as brokers watch mobile manufacturers rushing online to stock-pile batteries.

ANALYST CORNER
THE WAY OUT OF THE LITHIUM CRISIS

Roberto D’Orazio, Technology Expert

For the people close to the battery research and development spheres, this is the opportunity everybody has been praying for over the past 6 months. A year ago, researchers at MIT unveiled a new stock of bacterial culture that can provide for a renewable battery chemistry. Research and Development centers around the world have been testing and improving an alternative to prepare for the post-lithium era.

It seems that some technology companies have already invested in manufacturing capacity, and are within weeks of mass-producing the new battery cells. They will be the big winner!