Maximizing Data ROI for Supply Chains
Wayfair Corporate Headquarters
4 Copley Place, Boston, MA
September 13-14, 2022

September 13, 2022

8:30 am  Registration and Continental Breakfast

9:00 am  Welcome and Introductions
Ramsey Key – Wayfair
Jim Rice – Deputy Director, MIT CTL

9:15 am  **Wayfair Introduction and Overview**
Wayfair Supply Chain Overview
Discussion and Exchange

10:45 am  Break & Informal Discussion

11:00 am  **Maximizing Data ROI for Supply Chains Roundtable Overview**

11:15 am  **Session 1: Overview – Why this topic? Visions of data-enabled futures.**

12:15 pm  Lunch

1:15 pm  **Session 2: Definitions: Data Science, Data Engineering, Data Analytics**
Issues/objective – common understanding

2:15 pm  Break & Informal Discussion

2:45 pm  **Session 3 – Data Engineering**
Issues/objective: Data governance, accessing new data, archiving data, modeling requirements, architecting core warehousing / transportation / inventory / S&OP systems, accessing data

3:45 pm  Break & Informal Discussion

4:00 pm  **Session 4 – Data Science and Data Analytics**
Issues/objective – Decision science, advanced analytics, reporting
Kickoff Speaker – TBD

5:00 pm  Adjourn

5:30 pm  Reception and Dinner
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8:00    Continental Breakfast

8:30    **Session 5 – Developing Engineering, Science and Analytics**
         Issues/objective – cost of data, organization, resource development

9:45 am  Break and Informal Discussion

10:15 am **Session 6 – Leveraging Data by Integrating Across the Business for Impact**
         Issues/objective – operational processes, developing business intelligence, decision making processes, coordination

11:45 am  Break for Lunch

1:00 pm   **Session 7 – Maximizing ROI**
         Issues/objective – choosing projects, maximizing ROI, categorizing areas of investment, developing business intelligence

2:15 pm    Closing Comments & Next Steps

2:30 pm    Adjourn