Maximizing Data ROI for Supply Chains
Wayfair Corporate Headquarters
4 Copley Place, Boston, MA
September 13-14, 2022

September 13, 2022

8:30 am   Registration and Continental Breakfast

9:00 am   Welcome and Introductions
          Ramsay Key – Wayfair
          Jim Rice – Deputy Director, MIT CTL

9:15 am   Wayfair Introduction and Overview
          Wayfair Supply Chain Overview
          Discussion and Exchange

10:45 am  Break & Informal Discussion

11:00 am  Maximizing Data ROI for Supply Chains Roundtable Overview

          Kickoff Speaker – Dr. Mani Janakiram, Intel

12:15 pm  Lunch

1:15 pm   Session 2: Definitions: Data Science, Data Engineering, Data Analytics
          Issues/objective – common understanding
          Kickoff Speaker – Ramsay Key, Wayfair

2:15 pm   Break & Informal Discussion

2:45 pm   Session 3 – Data Engineering
          Issues/objective: Data governance, accessing new data, archiving data, modeling
          requirements, architecting core warehousing / transportation / inventory / S&OP systems, accessing data

3:45 pm   Break & Informal Discussion

4:00 pm   Session 4 – Data Science and Data Analytics
          Issues/objective – Decision science, advanced analytics, reporting
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8:00  Continental Breakfast

8:30  Session 5 – Developing Engineering, Science and Analytics
     Issues/objective – cost of data, organization, resource development

9:45 am  Break and Informal Discussion

10:15 am  Session 6 – Leveraging Data by Integrating Across the Business for Impact
             Issues/objective – operational processes, developing business intelligence,
             decision making processes, coordination
             Kickoff Speaker – Pankaj Chopra, J&J

11:45 am  Break for Lunch

1:00 pm  Session 7 – Maximizing ROI
             Issues/objective – choosing projects, maximizing ROI, categorizing areas of
             investment, developing business intelligence
             Kickoff Speaker – Bill Driegert, Uber Freight

2:15 pm  Closing Comments & Next Steps

2:30 pm  Adjourn