



MIT Center for
Transportation & Logistics

*SUPPLY CHAINS DRIVING STRATEGIC ADVANTAGE:
MANAGING DYNAMICS & INNOVATING THE FUTURE*

2 AMHERST STREET, ROOM E5 1-395, CAMBRIDGE, MASSACHUSETTS

JUNE 18-21, 2019

Tuesday, June 18 (E51-395)

- 9:30 *Course check-in*
- 10:00 *Welcome and Introductions*
- 10:30 *Icebreaker*
- 11:00 **Case Discussion: Halloran Metals** – Dr. Jonathan Byrnes
- 12:30 *Lunch*
- 1:30 **Supply Chain Distribution – Interactive Exercise** (E40-356) – Tim Russell
- 3:00 *Break*
- 3:30 **Supply Chain Distribution – Analysis** – Dr. David Correll
- 5:00 *Journal Learnings and Insight*
- 5:15 *Adjournment followed immediately by an informal reception at Champions Restaurant*

Wednesday, June 19 (E51-395)

- 7:30 *Breakfast*
- 8:00 **Recession-proof Your Supply Chain** – Dr. Bruce Arntzen
- 9:15 *Break*
- 9:30 **Future of Supply Chain Management/Future Freight Flows** – Dr. Chris Caplice
- 11:00 *Break*
- 11:15 **Case Discussion: Half a Century of Supply Chain Management at Wal-Mart** – Jim Rice
- 12:30 *Lunch*
- 1:15 *CTL Education and Recruiting Opportunities (optional)* – Len Morrison
- 1:30 **Supply Chain Financial Analysis** – Dr. Jarrod Goentzel
- 2:45 *Break and Interactive Exercise*
- 3:00 **Supply Chain Resilience – Cisco Case Discussion** – Dr. Maria Sáenz
- 4:15 *Break*
- 4:45 **Supply Chain Resilience Exercise (SCREAM)** – Jim Rice, André Snoeck, Kai Trepte
- 6:25 *Journal Learnings and Insight*
- 6:30 *Adjourn*

Thursday, June 20 (E51-395)

- 7:30 *Breakfast*
- 8:00 **SCREAM Debrief** – Jim Rice, André Snoeck, Kai Trepte
- 8:45 *Break*
- 9:00 **Blockchain in the Supply Chain** – Dr. Inma Borrella
- 10:00 *Break*
- 10:15 **Turning Digital Disruption into Competitive Advantage**
- 11:45 *Class photo followed immediately by lunch.*
- 1:00 **Case Discussion: Apple Inc.: Managing a Global Supply Chain** – Jim Rice
- 2:30 *Break*
- 2:45 **Global Supply Chain Business Case Simulation** – Jarrod Goentzel
- 4:45 *Journal Learnings and Insight*
- 5:00 *Adjourn*

Friday, June 21 (E62-262)

7:30 *Breakfast*

8:00 ***Last-Mile Logistics*** – Dr. Matthias Winkenbach

9:30 *Break*

9:45 ***AI & Machine Learning in Supply Chain Management*** – Dr. Sergio Caballero

10:45 *Break*

11:00 ***Supply Chain Sustainability*** – Prof. Yossi Sheffi

12:15 *Lunch*

1:30 ***Global Supply Chain Business Case Simulation Debrief*** – Jarrod Goentzel

2:30 *Summary*

2:45 *Adjourn*