Supply Chains Driving Strategic Advantage: Managing Dynamics & Innovating the Future

E40-3rd Floor

January 15-18, 2019

Tuesday, January 15

9:30  Course check-in
10:00 Welcome and Introduction
10:30 Icebreaker
11:00 Case Discussion: Halloran Metals
12:30 Lunch
1:30 Supply Chain Distribution – Interactive Exercise
3:00 Break
3:30 Supply Chain Distribution – Analysis
5:00 Journal Learnings and Insight
5:15 Adjournment followed immediately by an informal reception at Champions Restaurant

Wednesday, January 16

7:30 Continental breakfast
8:00 Future of Supply Chain Management/Future Freight Flows
9:30 Break
9:45 Recession-proof Supply Chain
10:45 Break
11:00 Working Capital Exercise
12:15 Lunch
1:00 OPTIONAL CTL Education and Recruiting Opportunities
1:15 Case Discussion: Half a Century of Supply Chain Management at Wal-Mart
2:45 Break & Interactive Exercise
3:15 Supply Chain Risk Management & Resilience
4:30 Break (heavy)
5:00 Supply Chain Resilience Exercise – SCREAM
6:15 Journal Learnings and Insight
6:30 Adjournment
Thursday, January 17

7:30  Continental breakfast
8:00  SCREAM Debrief
8:30  Last-Mile Logistics
10:00 Break
10:15 Supply Chain Dynamics
11:45 Class photo followed immediately by lunch.
12:45 Lunch
1:15  Case Discussion: Apple Inc.: Managing a Global Supply Chain
2:45  Break
3:15  Global Supply Chain Business Case Simulation
6:00  Journal Learnings and Insight
6:15  Adjournment

Friday, January 18

7:30  Continental breakfast
8:00  Artificial Intelligence & Machine Learning Applications in Supply Chain Management
9:00  Break
9:15  Blockchain in the Supply Chain
10:15 Break
10:45 Supply Chain Sustainability
12:30 Lunch
1:15  Global Supply Chain Business Case Simulation Debrief
3:15  Summary
3:30  Adjourn