



*SUPPLY CHAINS DRIVING STRATEGIC ADVANTAGE:  
MANAGING DYNAMICS & INNOVATING THE FUTURE*

THE PORTER CENTER FOR MANAGEMENT EDUCATION, 100 MAIN ST., E62-276

JUNE 12-15, 2018

Tuesday, June 12

- 9:30 *Course check-in*
- 10:00 *Welcome and Introduction*
- 10:30 *Icebreaker*
- 11:00 **Case Discussion: Halloran Metals** – Dr. Jonathan Byrnes
- 12:30 *Lunch*
- 1:30 **Supply Chain Distribution – Interactive Exercise** (E40-3<sup>rd</sup> floor) – Dr. Chris Caplice
- 3:30 **Supply Chain Distribution – Analysis** – Jim Rice
- 5:00 *Journal Learnings and Insight*
- 5:15 *Adjournment followed immediately by an informal reception at Champions Restaurant*

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Wednesday, June 13

- 7:30 *Continental breakfast*
- 8:00 **Last-Mile Logistics** – Dr. Matthias Winkenbach
- 10:15 **Omni-channel Distribution Strategies** – Dr. Eva Ponce
- 11:30 *Class photo followed immediately by lunch.*
- 12:45 **Supply Chain Risk Management – Resilience** – Jim Rice
- 2:15 **Supply Chain Resilience Exercise – SCREAM** – Dr. Josué Velázquez
- 3:30 **Case Discussion: Half a Century of Supply Chain Management at Wal-Mart** – Jim Rice
- 4:50 *Journal Learnings and Insight*
- 5:00 *Adjournment*

Thursday, June 14

- 7:30 *Continental breakfast*
- 8:00 **SCREAM Debrief** – Josué Velázquez
- 8:30 **Case Discussion: Apple Inc.: Managing a Global Supply Chain** – Jim Rice
- 10:15 **Supply Chain Financial Analysis** – Dr. Jarrod Goentzel
- 12:15 *Lunch*
- 1:15 **Turning Digital Disruption into Competitive Advantage** – Dr. Jeanne Ross
- 3:00 **Global Supply Chain Business Case Simulation** – Jarrod Goentzel
- 5:00 *Journal Learnings and Insight*
- 5:15 *Adjourn*

Friday, June 15

- 7:30 *Continental breakfast*
- 8:00 **The Future of Supply Chain Management** – Prof. Yossi Sheffi
- 9:45 **Future Freight Flows** – Chris Caplice
- 11:15 **Traceable and Sustainable Supply Chains** – Dr. Alexis Bateman
- 12:30 *Lunch*
- 1:30 **Global Supply Chain Business Case Simulation Debrief** – Jarrod Goentzel
- 2:30 *Summary*
- 2:45 *Adjourn*