



MITx MicroMasters in Supply Chain Management

Annual Impact Report 2024



Letter from the Director



Dr. Eva Ponce

Reflecting on 2024, I'm proud to share the incredible reach and impact of the MicroMasters® Program in Supply Chain Management. Last year, our program saw 1.2 million enrollments—1,208,093 to be exact—demonstrating the growing global demand for supply chain expertise. These enrollments highlight our worldwide reach, with strong participation from learners in countries like the United States, India, Brazil, Egypt, China, Canada, and Mexico.

We celebrate the 5,456 Credential Holders who completed the program, joining a network of supply chain leaders driving innovation and efficiency. Their stories and testimonials from our global community showcase the program's transformative power.

If your company seeks to strengthen team capabilities, we offer custom courses tailored to your needs, providing targeted solutions while fostering expertise and growth.

Thank you for supporting our journey. Together, we are shaping the future of supply chain management.

Warm Regards,

A handwritten signature in cursive script that reads "Eva Ponce".

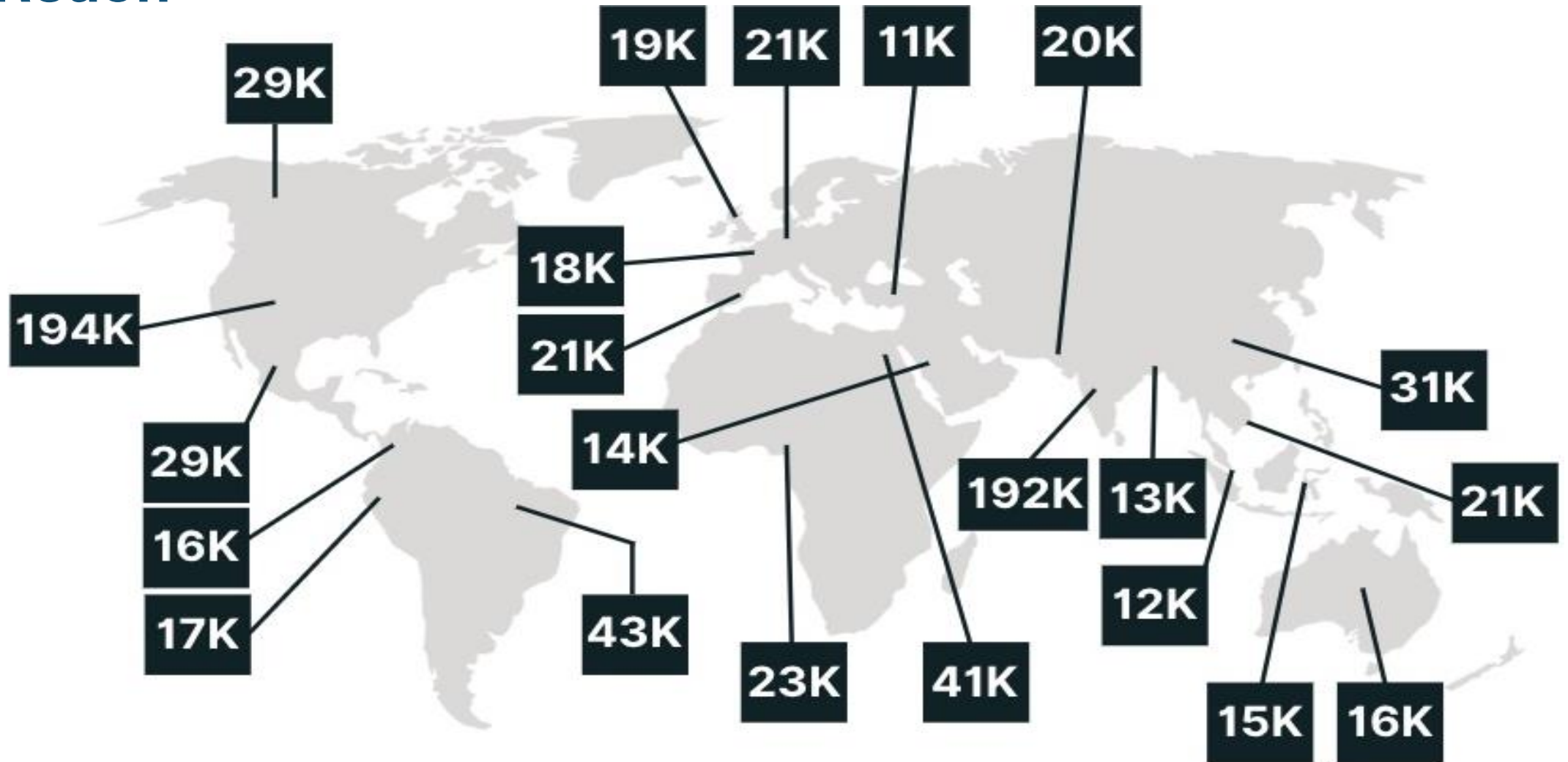
Eva Ponce

Director, [Online Education](#), MIT CTL

Director, the [MicroMasters Program in Supply Chain Management](#)

Director, [Omnichannel Supply Chain Lab](#)

Reach



COUNTRIES WITH THE MOST LEARNERS ENROLLED

U.S.	193,669	China	31,297	Vietnam	21,458
India	192,929	Canada	28,843	Spain	20,730
Brazil	43,038	Mexico	28,669	Germany	20,524
Egypt	40,858	Nigeria	22,500	Pakistan	20,274

Impact

1,208,093
Enrollments

73,646
Certificates

5,456
Credential
Holders

307
Community
Teaching
Assistants

36
Higher education
programs accepting
credential for credit

109
Course runs
offered

In 2024, the MITx MicroMasters® Program in Supply Chain Management continued to grow, welcoming 92,000 new enrollments and expanding our global community to over 60,000 learners from more than 190 countries. This year, we updated our curriculum to reflect the latest trends in automation, visibility, and more, ensuring our learners are equipped to thrive in today's rapidly evolving supply chain landscape.

As supply chains face disruptions from geopolitical shifts to emerging technologies, our program empowers learners with the skills needed to lead through change and drive success. We are proud to be a catalyst for the future of supply chain management, empowering professionals to tackle complex global challenges with confidence and expertise, shaping the future of supply chain management.

Curriculum

The **MITx MicroMasters® Program in SCM** is an online certificate program designed to equip learners from anywhere in the world with practical, graduate-level knowledge in supply chain management. To earn a MicroMasters program credential, learners must successfully complete five advanced courses and a comprehensive final exam.

<p>Supply Chain Analytics mit.ctl.sc0x</p>	<p>Supply Chain Fundamentals mit.ctl.sc1x</p>	<p>Supply Chain Design mit.ctl.sc2x</p>	<p>Supply Chain Dynamics mit.ctl.sc3x</p>	<p>Supply Chain Tech & Systems mit.ctl.sc4x</p>	<p>Comprehensive Final Exam mit.ctl.cfx</p>
<p>Learn the analytical tools you need to succeed in today's data-soaked world.</p>	<p>Understand forecasting, transportation, and inventory models you can apply to your challenges today.</p>	<p>Master the skills you need to design complex, global supply chains.</p>	<p>Grasp core concepts in systems thinking to succeed in a complex, volatile market.</p>	<p>Dive into new technologies and data analysis used for supply chain innovation.</p>	<p>Apply all your learning to the comprehensive final exam to earn your MicroMasters® credential.</p>

The credential is accepted for credit by 36 graduate-level programs at pathway universities around the world.

Our Commitment: to *democratize* education, ensuring it is accessible to individuals worldwide, devoid of unnecessary barriers, and to be inclusive and attainable, offering the opportunity to audit all courses at no cost. A MicroMasters® credential opens doors to advancing education and careers, including pathways to graduate programs, professional development, and leadership roles in supply chain management.

Pathway to Master's Degree



MIT Supply Chain
MANAGEMENT



By successfully completing all five courses and the comprehensive final exam, individuals can apply to the MIT Supply Chain Management Blended Master's Program.

The Blended Master's Program was designed to offer a nontraditional pathway to a master's degree in supply chain management for students who want to enrich their understanding but who come from another professional field.

The blended program option is available to holders of the MITx MicroMasters® Program in Supply Chain Management credential, who wish to expand on their credentials and earn a master's degree in supply chain management in just five months on campus at MIT.

Custom Courses for Companies

What?

Custom SCM Courses combine virtual and asynchronous content with live interactions, tailored to your company's goals and schedule. Flexible by design, they adapt to your specific needs.

Participating Organizations & Companies



Why?

- Career Advancement
- Fast ROI
- Internal Networking
- Common Language

Questions?

Contact: lallegue@mit.edu
Laura Allegue, Digital Learning Specialist,
MITx MicroMasters Program in Supply Chain Management

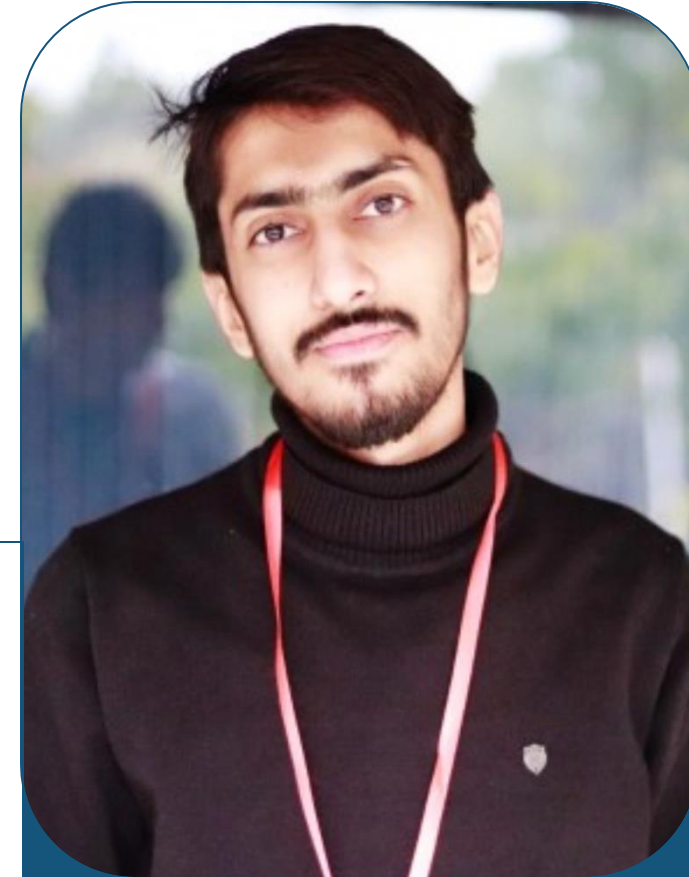
Learner Experiences



Ni Kaihui

“I aimed to deepen my understanding of the supply chain to address the challenges I faced in my work, particularly in demand forecasting and replenishment. The program provided me with comprehensive theories and empowered me to apply practical techniques, tackling complexities with a data-driven, end-to-end approach. I wish I had taken this program sooner!”

“The program has been a transformative experience...To those contemplating this program: it is a demanding yet deeply rewarding experience. The knowledge and confidence you gain are unparalleled and will serve as a foundation for a successful career in supply chain management. This milestone is just the beginning!”



Asneef Majeed

Outlook

As the MITx MicroMasters® program in Supply Chain Management:

We EDUCATE the world for free.

We ENGAGE learners in a rigorous curriculum at a minimal cost.

We ELEVATE the knowledge of SCM professionals globally.

In 2025, we remain dedicated to educating and upskilling supply chain professionals worldwide. Our mission: to provide high-quality, accessible supply chain education, and equipping learners with essential skills and a recognized credential at a nominal cost. We are committed to shaping the future of supply chain management.

Contact Us



Email

scm_mm@mit.edu

Website

mm.mit.edu/scm

Social

[LinkedIn](#)

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