

SUPPLY CHAIN BOOTCAMP

On-campus Agenda 2019

ctl.mit.edu/bc



MIT Center for
Transportation & Logistics

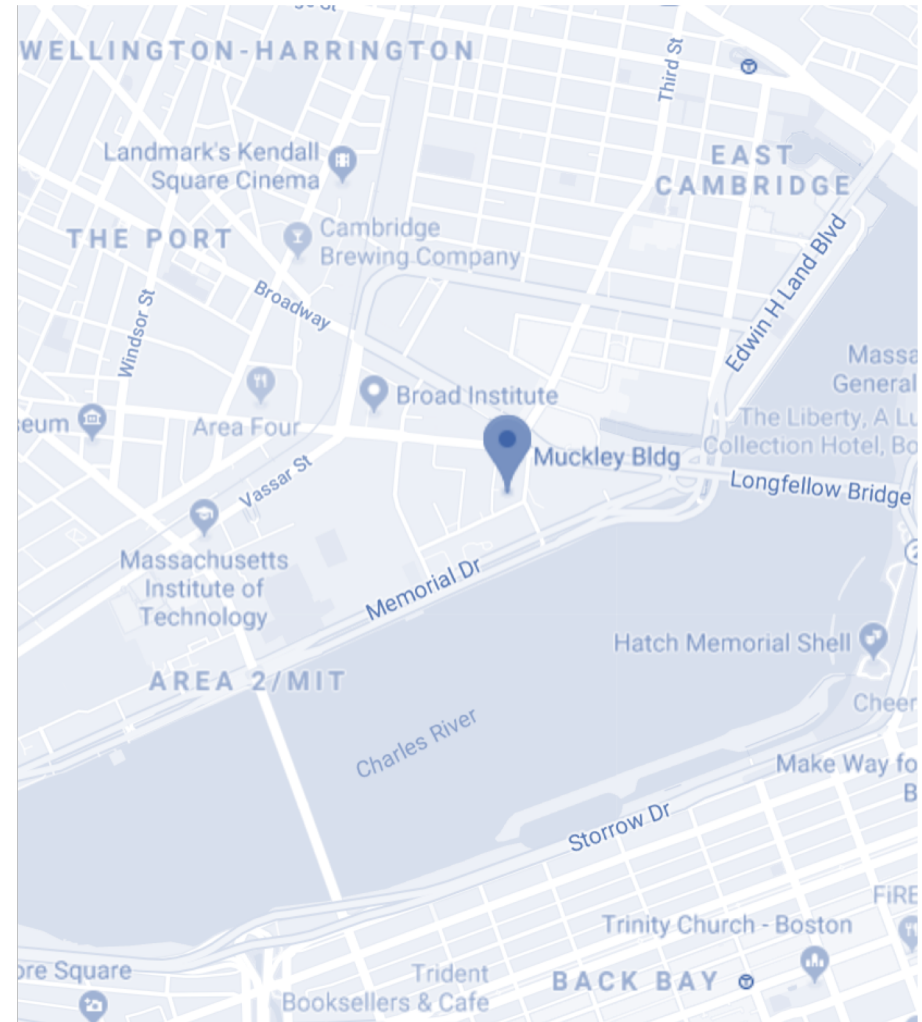
MIT Supply Chain Bootcamp 2019

Day 1 - Welcome

Sunday, 28 July 2019

- 11:30 Lunch
- 12:30 **Welcome & Introductions**
- 1:30 **Supply Chain Distribution – Interactive Exercise**
- 3:00 Break
- 3:15 **Supply Chain Distribution – Exercise Debrief**
- 4:15 Break
- 4:30 **Fresh Connection Game Introduction & Round 1**
- 6:00 Welcome Reception

MIT Building E40-365 : 1 Amherst St. Cambridge, MA 02143



Day 2 – A World of Data

Monday, 29 July

- 7:00** **Fresh Connection Round 2**
- 8:00 Breakfast
- 8:30** **Interviews with Industry Leaders - Wayfair**
Mr. Steve Clark, Director of Supply Chain Analytics
Dr. Lita Das, Manager, Supply Chain Analytics
- 10:00 Break
- 10:15** **MIT research – Data Visualization**
Mr. Kevin Zeng Hu, MIT Media Lab
- 11:45 Lunch
- 12:30** **Skills Sessions – Strengths Finder Workshop**
Ms. Jill Soucy, Innate Force Coaching & Consulting
- 2:00 Break
- 2:15** **The Power of Data Visualization in Logistics**
Dr. Matthias Winkenbach, MIT CTL
Computational and Visual Education Lab
- 5:30 Light Dinner
- 6:00** **Fresh Connection Round 3**

Day 3 – Supply Chain Responses to Demand Transformation

Tuesday, 30 July

- 7:00** **Fresh Connection Round 4**
- 8:00 Breakfast
- 8:30** **Interviews with Industry Leaders - Walmart**
Mr. Ray Ernenwein, Director of Supply Chain at Walmart eCommerce
- 10:00 Break
- 10:15** **MIT research – Machine Learning**
Dr. Justin Boutilier, MIT Humanitarian Supply Chain Lab
- 11:45 Lunch
- 12:30** **Skills Sessions – Multicultural Awareness**
Mr. Bhaskar Pant, Executive Director, MIT Professional Education
- 2:00 Break
- 2:15** **E-commerce and the Omnichannel Revolution**
Dr. Eva Ponce, MIT CTL
- 3:45 Break
- 4:00** **Fresh Connection Round 5**
- 6:00 Networking event at Za Cambridge

Day 4 - S&OP processes

Wednesday, July 31

- 7:00** **Fresh Connection Round 6**
- 8:00 Breakfast
- 8:30** **Interviews with Industry Leaders - Converse**
Ms. Nicole Zukowski, COO, Converse
- 10:00 Break
- 10:15** **MIT research – Digital Transformation**
Dr. Maria Jesus Saenz, MIT CTL
- 11:45 Lunch
- 12:30** **MIT Tour & Group Picture**
- 2:00** **Visit to the CAVE lab**
- 2:45 Break
- 3:00** **Understanding S&OP Challenges**
Mr. Kai Trepte, MIT CTL
- 5:30 Light Dinner
- 6:00** **Fresh Connection Round 7**

Day 5 – A Look Upstream the Supply Chain

Thursday, 1 August

- 7:00** **Fresh Connection Round 8**
- 8:00 Breakfast
- 8:30** **Interviews with Industry Leaders – Ahold Delhaize**
Mr. Dan Covert, Director of Supply Chain R&D, Ahold Delhaize
- 10:00 Break
- 10:15** **MIT research – Sustainability**
Professor Yossi Sheffi, Director, MIT CTL
- 11:45 Lunch
- 12:30** **Skills Sessions – Creativity**
Mr. Dieter Reuter, Cast Collective
- 2:00 Break
- 2:15** **Rethinking Procurement Strategies**
Drs. David Correll and Alexis Bateman, MIT CTL
- 5:00 Light Dinner
- 5:30** **Fresh Connection Round 9**

Day 6 – The Future of Transportation

Friday, 2 August

7:00 **Fresh Connection Round 10**

8:00 Breakfast

8:30 **Interviews with Industry Leaders – Uber Freight**

Ms. Kate Kaufman, Director of Account Management for Uber Freight

10:00 Break

10:15 **MIT research – Autonomous Vehicles**

Dr. Lex Fridman | MIT AgeLab

11:45 Lunch

12:30 **The Future of Freight Transportation**

Dr. Chris Caplice, Executive Director, MIT CTL

2:00 Break

2:15 **Closing Ceremony**

3:00 **Adjourn**

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Wishing you the best

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