Motivators to Solving the Challenges

- Pre-competitive collaboration
- Supply chain ecosystems
- Public-private ecosystems

Ecosystems of partners

Groups converged on:

- Design
- Product
- Symbiosis
- Industrial
- Logistics
- Reverse
- Servitization

Circular supply chains change the traditional linear model to one where companies take back and refurbish end-of-life items. They get a new shirt any time for any reason when they return the old one in any condition for small fee.

Examples of Circular Supply Chains

1. Circular life: give a new life to old products by using them again. The company recycles returned shirts and encourages customers to include other end-of-life apparel in the return envelope. More than 20,000 people were on the waiting list to join the service.

2. Dematerialization - Apparel Manufacturer

Through the circular economy, the heart of that is collaboration on future technologies and additional research.

3. Product return rates for plastics recycled

Percentage of consumer waste recycled

4.6

Percentage of consumer plastics recycled

25%

8%

20%

Motivators to Solving the Challenges

- Why Circular Supply Chains?
- How do we achieve it?
- The benefits of circularity provide incentives to companies to play their role.

Title: Closing the loop - Toward circularity in the supply chain

CONSUMER PRESSURE

Top-down

Con-COPLA

Infrastructure

NCB

REGULATION

NON-PROFIT PRESSURE

Pressure to take control of end-of-life items.

CONSUMER PRESSURE

NGO PRESSURE

The future is a circular economy, and the heart of that is collaboration on future technologies and additional research.

Companies have a moral responsibility and a threat for urgent action by paying a respect. They have not yet seen any benefit in any fewer when they repeat the old one for any condition for small fee.

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