

# CLOSING THE LOOP

TOWARD CIRCULARITY IN THE SUPPLY CHAIN

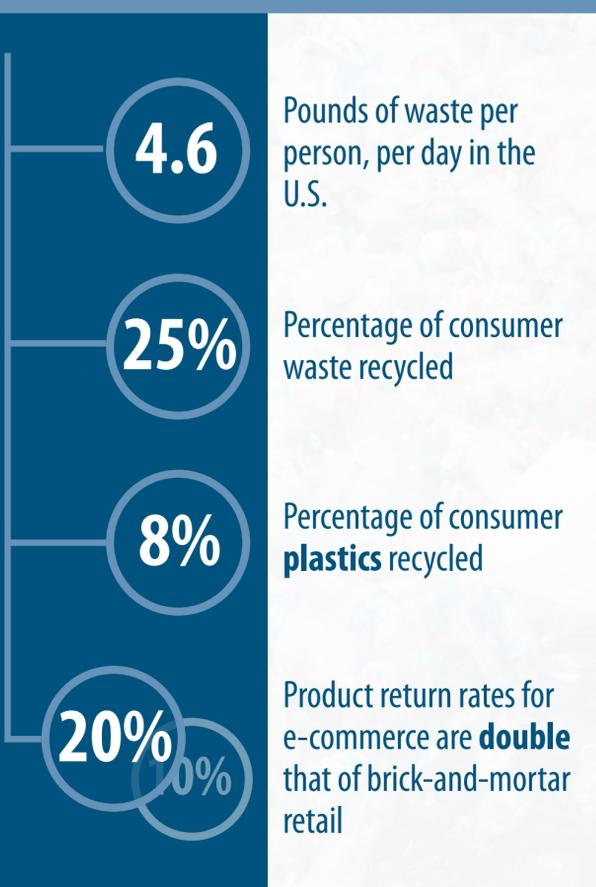
MIT Center for Transportation & Logistics  
Roundtable Report - HIGHLIGHTS  
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MIT Sustainable Supply Chains  
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## Why Circular Supply Chains?



## Motivators to Solving the Challenges

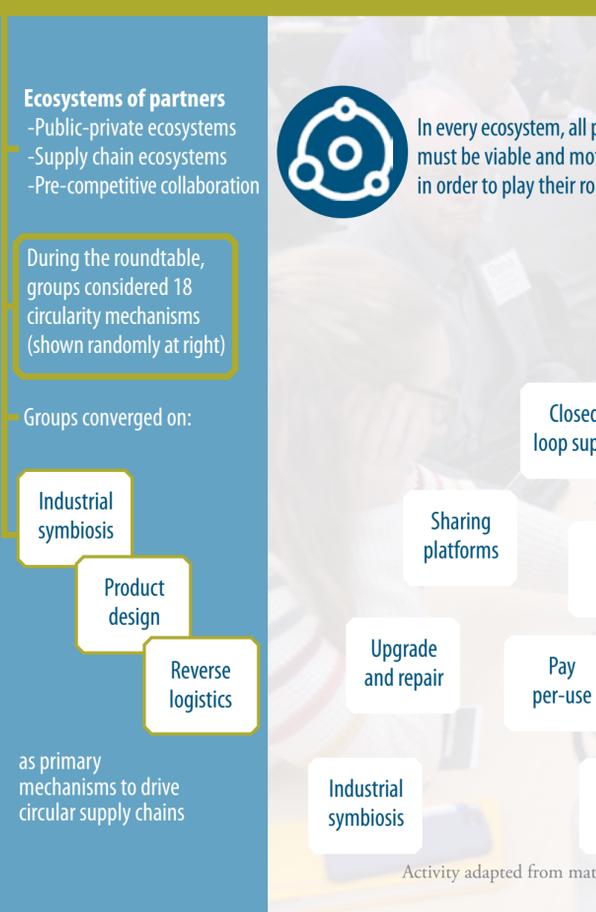


**“** If the conversation is only about cost, you're dead in the water **”**  
- Apparel Manufacturer

**“** We announced goals on plastics because people expect it now. **”**  
- Computer Manufacturer

**“** We have an outcry from consumer youth—Gen Z wants this. **”**  
- Apparel Manufacturer

## Mechanisms for Circular Supply Chains



## Examples of Circular Supply Chains

