## **Global Leadership Lecture Series**

## A Global Company's Supply Chain Strategy in China



## Robert Blackburn

Senior Vice President & Head of Global Supply Chain Operations BASF



## Wednesday, October 5, 2011

Time: 12:00 pm followed by Q&A

Location: E51- Tang Center Room 315

Sponsored by: MIT Center for Transportation & Logistics

For further information, please visit http://ctl.mit.edu

