



SUPPLY CHAIN MANAGEMENT: DRIVING STRATEGIC ADVANTAGE MANAGING DYNAMICS & INNOVATING THE FUTURE

MIT, 1 AMHERST ST., ROOM E40-364 (EXCEPT AS NOTED)

JUNE 9-12, 2015

Tuesday, June 9 (E51-335)

- 10:00 *Course check-in* (Tang Center Bldg., E51-335)
- 10:30 *Welcome and Introduction*
- 11:00 **Case Discussion: Halloran Metals** – Dr. Jonathan Byrnes
- 12:30 *Lunch* (1 Amherst St., E40-298; afterward we will proceed to the 3rd floor for class in E40-364)
- 1:30 **Supply Chain Distribution – Interactive Exercise** – Dr. Roberto Perez-Franco and Jim Rice
- 3:00 *Break*
- 3:30 **Supply Chain Distribution – Analysis** – Roberto Perez-Franco and Jim Rice
- 5:00 *Adjourn*
- 5:15 *Informal reception* – Champions @ The Marriott

Wednesday, June 10 (E51-151)

- 7:30 *Continental breakfast* (E40-364 followed by class in E51-151)
- 8:00 **Supply Chain Leadership** – Court Chilton
- 12:00 *Lunch*
- 1:00 **Supply Chain Finance** – Dr. Jarrod Goentzel and Jim Rice
- 2:15 *Break*
- 2:30 **Working Capital Exercise** – Jarrod Goentzel
- 3:45 **Supply Chain Risk Management** – Prof. Yossi Sheffi
- 5:00 *Adjourn*

Thursday, June 11 (E51-151)

- 7:30 *Continental breakfast* (E40-364 followed by class in E51-151)
- 7:50 SCM introduction and information on recruiting
- 8:00 **Supply Chain Resilience Exercise – SCREAM** – Dr. Chris Caplice
- 9:30 *Break*
- 10:00 **MegaCity Logistics** – Dr. Edgar Blanco
- 11:45 *Class photo, immediately followed by lunch.*
- 1:00 **SCREAM Debrief** – Chris Caplice
- 1:30 **Case Discussion: Zara: Fast Fashion** – Jim Rice
- 2:45 *Break*
- 3:00 **Global Supply Chain Business Case Simulation** – Jarrod Goentzel
- 5:15 **S&OP Discussion (optional)** – Kai Trepte
- 6:30 *Adjourn*

Friday, June 12 (E51-151)

- 7:30 *Continental breakfast* (E40-364 followed by class in E51-151)
- 8:00 **Global Supply Chain Business Case Simulation Debrief** – Jarrod Goentzel
- 9:00 **Managing Traceability and Viral Vulnerability through Sustainability** – Dr. Alexis Bateman
- 10:15 *Break*
- 10:30 **SC2020: Rethinking Your Supply Chain Strategy** – Drs. Chris Caplice and Roberto Perez-Franco
- 12:00 *Lunch*
- 1:00 **SC2020: Rethinking Your Supply Chain Strategy (continuation)**
– Chris Caplice and Roberto Perez-Franco
- 2:15 *Summary*
- 2:30 *Adjourn*