

## **Study Assignment**

### ***Li & Fung***

In preparation for the case, please consider these questions:

1. How does this case illustrate the change from a hands-off approach to a hands-on role in supplier management?
2. What are the main reasons for Li & Fung's pivot towards transparency and sustainability?
3. What are the main tools Li & Fung employed to engage suppliers? How did they derive value from them?
3. Why is it important that Li & Fung, a B2B company has begun to engage in supply chain transparency?
3. Why is this a shift from short-term mindset?