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Katie Date is the Manager of Corporate Outreach for the MIT Center for Transportation & Logistics. She is responsible for coordinating and working with MIT CTL partners in all activities, maintaining and servicing industrial outreach programs, maintaining and enhancing current partner relationships, and maintaining correspondence with existing and new partnerships. Katie has over 12 years of experience in building relationships with clients across many different sectors. Prior to joining MIT she worked as a recruiting consultant and in training and development. She holds a Bachelor Degree in Communications and Public Relations from the University of Wisconsin - Eau Claire.

Jarrold Goentzel goentzel@mit.edu



Jarrold Goentzel is founder and director of the MIT Humanitarian Response Lab in the MIT Center for Transportation & Logistics and is a research lead for the MIT Comprehensive Initiative on Technology Evaluation sponsored by USAID. His research focuses on meeting human needs in resource-constrained settings through better supply chain management, information systems and decision support technology. Dr. Goentzel balances theoretical and applied work through active engagement with the private sector, government agencies, humanitarian, international development, and community organizations on several continents. He has over 20 years of experience designing supply chains and developing information technology solutions. Dr. Goentzel has created graduate-level courses in humanitarian logistics, international operations and supply chain finance, and has extensive experience using simulation games to build intuition and leadership skills. Previously, Jarrold was Executive Director of the MIT Supply Chain Management Program, where he was responsible for design and management of the nine-month professional master's degree program. He joined MIT in 2003 to establish the MIT-Zaragoza International Logistics Program, which developed novel education, research, and outreach programs with the Zaragoza Logistics Center in Spain. He received a Ph.D. from the School of Industrial and Systems Engineering at the Georgia Institute of Technology, a M.S. in applied mathematics from Colorado State University, and a B.A. in mathematics from Tabor College with studies at the Technical University of Budapest (Hungary).

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Richard Pibernik received his doctorate from Goethe University in Frankfurt. From 2004 to 2007 he was a Research Affiliate at Massachusetts Institute of Technology (MIT) and worked as a Professor of Supply Chain Management within the scope of the MIT-Zaragoza International Logistics Program at Zaragoza Logistics Center (in Spain). After returning to Germany, he was a Full Professor at EBS Business School in Wiesbaden, where he was also the Head of the Department for Supply Chain Management and Information Systems and Vice Dean of Research. As of January 2012 Richard holds the Chair of Logistics and Quantitative Methods at University of Würzburg. He is also an Adjunct Professor at Zaragoza Logistics Center, where he holds lectures for the MIT-Zaragoza International Logistics Program. Richard also taught at Copenhagen Business School, where he held an appointment as the Otto Mønsted Visiting Professor. Richard's research is focused on quantitative methods for managing global logistics and supply chains. He has published articles in numerous renowned international journals and was responsible for a series of international research projects (financed by the EU, the Spanish government, and other private and public institutions). Moreover, he has worked with various companies (i.e. Lufthansa, SAP, Alcatel-Lucent) in developing new methods and technologies for managing supply chains. He teaches in various executive programs and frequently offers seminars for managers.

Jim Rice

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Jim Rice joined CTL in 1995 and was appointed as the Deputy Director of the MIT Center for Transportation & Logistics in 2007. In this capacity he oversees several research and outreach programs, as well as Center executive education activities. Jim serves as the Director of the Supply Chain Exchange, and runs CTL's Executive Education Programs. His research is focused on supply chain resilience, security, and innovation. He conducted the base research and led the Supply Chain Response project at CTL. His work on resilience continues via the U.S. Department of Homeland Security Center of Excellence. In this research, Jim is leading efforts to develop principles and frameworks for creating resilient maritime transportation systems, specifically resilient ports, and has developed an online application that the USCG currently uses to aid in their response to port disruptions. Jim has helped identify key success factors and methods for pursuing and achieving Supply Chain Innovation. He also teaches in the graduate degree program and CTL's executive education programs. His teaching includes case instruction on supply chain design for strategic advantage, supply chain finance, and workshops and simulations focused on strategic alignment, business continuity planning, and supply chain dynamics. In 2013 Jim was selected as one of DC Velocity's 2013 Rainmakers. In addition to his role at MIT, Jim is also a Visiting Faculty Member at Politecnico di Milano MBA School and serves on the editorial boards of *Supply Chain Management Review* and *Supply Chain Forum: And International Journal*. Prior to joining MIT, Jim managed manufacturing and distribution operations at P&G, and served as a sales and market manager at General Electric. He earned his MBA in Operations and Finance from the Harvard Business School, and a Bachelors Degree in Mechanical Engineering from the University of Notre Dame.