



# Shell's **BEST IN CLASS** CHEMICALS SUPPLY CHAIN SERIES

*BICSC. 1x*

ROTTERDAM

NOVEMBER 2016

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## Wednesday, 16 November

- 8:00 *Registration*
- 8:30 *Welcome and Setting the Stage*
- 8:50 ***Supply Chain Distribution “Beer Game”*** – Jim Rice
- 12:15 *Lunch*
- 12:45 ***Supply Chain Resilience Exercise (SCREAM)*** – Jim Rice
- 14:15 *Break*
- 14:30 ***Cracker is Down!*** – Shell Case Study
- 15:00 ***E2E Profitability Simulation Game*** – Dr. Jarrod Goentzel
- 17:30 *Wrap-up Day 1*
- 17:45 *Adjourn*

## Thursday, 17 November

- 8:00 *Wake-up coffee*
- 8:30 ***SCREAM Exercise Debrief*** – Jim Rice
- 9:00 ***E2E Profitability Debrief*** – Jarrod Goentzel
- 10:00 *Break*
- 10:15 ***Inventory Management*** – Jarrod Goentzel
- 11:15 ***S&OP*** – Dr. Richard Pibernik
- 12:45 *Lunch*
- 13:15 ***SC Strategy Alignment*** – Jarrod Goentzel
- 14:45 *Break*
- 15:00 ***Crack the Constraints!*** – Shell Case Study
- 16:15 ***Sweat the Assets!*** – Shell Case Study
- 17:30 *Wrap-up Day 2*
- 17:45 *Adjourn*