



May 22, 2018
8:00am - 6:00pm
Cambridge, MA

Research Fest 2018



Supply Chain
MANAGEMENT



8:00 - 8:30 **REGISTRATION & BREAKFAST** (E40-356 & 366, 1 Amherst St., Cambridge, MA)

8:30 - 8:45 **WELCOMING REMARKS** (E40-356 & 366, 1 Amherst St., Cambridge, MA)

9:00 - 9:30

Dynamic Customer Service Levels: Evolving Safety Stock Requirements for Changing Business Needs (Room E40-356);

by Daniel Covert & Joaquin Ortiz. Advised by Tugba Efendigil

Palm Oil Traceability: Blockchain Meets Supply Chain (Room E40-366); by Toufic Hirbli. Advised by Simon Johnson & Alexis Bateman.

Lot Traceability of a Break-Through Food Science Technology (Room E40-210); by Russ Miller & Hilary Taylor.

Advised by Bruce Arntzen.

Reducing CO2 Emissions in Transportation Using Machine Learning (Room E51-372); by Ade Barkah & Patrick Robert.

Advised by Josue Velazquez & Karla Gamez.

Uberization of Freight Procurement (Room E51-376); by Ignacio Helguera & Mita Hendra Mukti. Advised by Christopher Mejia.

9:40 - 10:10

Maximizing Pick Productivity through Segmenting Product Groupings (Room E40-356); by Anushka Budhiraj & Jeff Du.

Advised by Bruce Arntzen.

Network Design for Mid-day Meal Program (Room E40-366); by Priyanka Singh & Asfaruzzama Noor. Advised by Tim Russell.

Estimating Customer Preferences in Omnichannel Distribution (Room E40-210); by Antoine Lahad Abinader & Ryan Alberts.

Advised by Eva Ponce.

Consumer Demand for Green Logistics (Room E51-371); by Andrew Fu & Mina Saito. Advised by Josue Velazquez & Karla Gamez.

Emerging Technologies in Ocean Freight (Room E51-376); by Harshvardhan. Advised by Chris Caplice.

10:20 - 10:50

Modeling Regulatory Impacts on Supply Chain (Room E40-356); by Melissa Medina. Advised by Bruce Arntzen.

Toward Effective Common Operating Policies in Humanitarian Supply Operations (Room E40-366); by Brent Turner.

Advised by Jarrod Goentzel.

Network Design Model For Multiple Fuel Distribution (Room E40-210); by Bonaventure Muhongo & Fabio Castro.

Advised by Josue Velazquez.

Peak Demand Planning for Reverse Logistics (Room E51-372); by Anshu Thakur & Ian Teoh. Advised by Eva Ponce.

Increasing Delivery Efficiency And Flexibility (Room E51-376); by Juan Carlos Coloma & Michel Vasconcelos. Advised by Chris Caplice.

11:00 - 11:30

Internal Inventory Management, Analysis and Improvement for a CPG Company (Room E40-356); by Jorge Moreno & Konstantinos Lalos. Advised by Alexis Bateman.

Effects and Mitigation of Natural Hazards in Retail Networks (Room E40-366); by Jorge Garcia. Advised by Jarrod Goentzel.

Supply Chain Network Optimization For International Commodity Trading (Room E40-210); by German Tisera & Sebastian Abt.

Advised by Josue Velazquez.

Lean Services: Creating Just in Time Services Through Customer Input (Room E51-372); by Joel Semel & Michael Chee-Awai.

Advised by Eva Ponce.

Blockchain in Ocean Freight (Room E51-376); by Puneet Jain. Advised by Chris Caplice.

11:40 - 12:10

Key Supply Chain Integration Factors For Success Of Medical Device Start-Ups (Room E40-356); by Sanjay Gupta.

Advised by Alexis Bateman.

Using Milp To Route Inbound Calls In Climate Catastrophe Events (Room E40-366); by Jin Li & Viviana Nieto.

Advised by Josue Velazquez & Cansu Tayaksi.

Creating Additional Value in the Supply Chain Through Dry Ports (Room E40-210); by Hoi Ling (Queenie) Chan & Mamoun Toukan.

Advised by Christopher Mejia.

Customer-oriented Last Mile Delivery (Room E51-372); by Eugene Sohn. Advised by Mohammad Moshref-Javadi.

Refrigerated TL Rate Forecasting (Room E51-376); by Xiwen Bai. Advised by Chris Caplice.

12:10 - 1:10 **LUNCH** (E40-356 & 366, 1 Amherst St., Cambridge, MA)



1:10 - 1:40

Optimization of Inventory for Yarn Manufacturer (Room E40-356): by Jeffrey Mak. Advised by Christopher Mejia & Nima Kazemi.
Improving Productivity and Survival of Small Firms in Latin American (Room E40-366): by Nina Arizaleta & Xiaohan Zhu.

Advised by Josue Velazquez & Cansu Tayaksi.

The Effect of Endogenous Demand on Supply Chain Design (Room E40-210): by Alan Li & Ben Lillijord. Advised by Jarrod Goentzel.

Using Artificial Intelligence to Create a Self-Healing Supply Chain (Room E51-372): by Darryl Yau. Advised by Chris Caplice.

Risk Management as U.S. Natural Gas Transportation Explodes (Room E51-376): by Lauren Sittler. Advised by Alexis Bateman.

1:50 - 2:20

Using K-Means clustering to Manage Inventory in Defense (Room E40-356): by Danaka Porter. Advised by Sergio Caballero.

The \$100 dollar question: Finding quick wins for micro companies (Room E40-366): by Rafaela Pereira & Ramon Paulino.

Advised by Josue Velazquez & Cansu Tayaksi.

International Production Planning (Room E40-210): by Ross Pieper & David Cheung. Advised by Jarrod Goentzel.

Forecasting Footwear Demand Using Machine Learning (Room E51-372): by Majd Kharfan & Vicky Chan. Advised by Tugba Efendigil.

Leader Attributes of High-Performing LTL Shipments (Room E51-376): by Bin Yin & Chris Rallis. Advised by Chris Caplice.

2:30 - 3:00

Segmented Impact of Manufacturer Service on Retailer Shelf Availability (Room E40-356): by Hanin Aboutaleb & Tony Li.

Advised by Jim Rice.

The Hidden Impact Of Micro Retailers' Survival Rate On The Logistic Costs Of Consumer Packaged Goods Companies

(Room E40-366): by Ximena Castanon. Advised by Josue Velazquez & Christopher Mejia.

Construction Sourcing Optimization (Room E40-210): by Salim Al Shaqsi. Advised by Tugba Efendigil.

Effect Of Override Size On Forecast Value Add (Room E51-372): by Jeff Baker. Advised by Sergio Caballero & Nima Kazemi.

Coyote Logistics - Predicting Carrier Load Cancellations in the Trucking Industry (Room E51-376): by Nicolas Favier & Ali Al-Habib.

Advised by Christopher Mejia.

3:10 - 3:40

Johnson & Johnson - Vision Care Advanced Demand Sensing Project (Room E40-356): by Evan Humphrey & Federico Laino.

Advised by Inma Borrella.

Optimization and Resilience of LNG Supply Chain Network: Case Study of Nigeria (Room E40-366):

by Adegoke Falaiye & Fu Song Chiam. Advised by Jim Rice.

Driving Efficiency via Inbound Logistics (Room E40-210): by Deepika Sharma & Geri Felicio. Advised by Sergio Caballero.

Leveraging Supply Chain Analytics to Support Proactive, Cross-Functional Decision-Making (Room E51-372):

by Deepti Kidambi & Minhaaj Khan. Advised by Tugba Efendigil.

Drones for Last Mile Delivery (Room E51-376): by Justin Yoon. Advised by Matthias Winkenbach.

3:50 - 4:20

MSC Industrial Supply - Additive Manufacturing's Impact on Traditional Industrial Distributors (Room E40-210):

by Aline Ingberman & Sittipat Assavaniwej. Advised by Jim Rice.

Optimal Operating Strategies for a Segmented Supply Chain (Room E51-372): by Bernadette Orende. Advised by Sergio Caballero.

Learning from Route Plan Deviations in Last-Mile Delivery (Room E51-376): by William Phillips & Yiyao Li.

Advised by Matthias Winkenbach.

4:30 - 5:00

Quantifying the Impact of Digitalization on Supply Chain Management (SCM) in a Power Generation Company

(Room E40-210): by Paulina Gisbrecht. Advised by Matthias Winkenbach & Milena Janjevic.

Optimal Supply Chain Operating Strategies by Replenishment Stream (Room E51-372): by Mary Kate Gorman.

Advised by Sergio Caballero.

Demand Forecasting of Bike-sharing Service in Beijing (Room E51-376): by Cheng Fu & Leonhard Fricke. Advised by Inma Borrella.

5:00 - 6:30 RECEPTION (E40-356 & 366, 1 Amherst St., Cambridge, MA)



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