



*SUPPLY CHAINS DRIVING STRATEGIC ADVANTAGE:
MANAGING DYNAMICS & INNOVATING THE FUTURE*

THE PORTER CENTER FOR MANAGEMENT EDUCATION, 100 MAIN ST., E62-276

JUNE 12-15, 2018

Tuesday, June 12

- 9:30 *Course check-in*
- 10:00 *Welcome and Introduction*
- 10:30 *Icebreaker*
- 11:00 **Case Discussion: Halloran Metals**
- 12:30 *Lunch*
- 1:30 **Supply Chain Distribution – Interactive Exercise** (E40-3rd floor)
- 3:30 **Supply Chain Distribution – Analysis**
- 5:00 *Journal Learnings and Insight*
- 5:15 *Adjournment followed immediately by an informal reception at Champions Restaurant*

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Wednesday, June 13

- 7:30 *Continental breakfast*
- 8:00 **Last-Mile Logistics**
- 9:45 **Omni-channel Distribution Strategies**
- 11:00 **Recession-proof Your Supply Chain**
- 12:00 *Class photo followed immediately by lunch.*
- 12:45 **Supply Chain Risk Management – Resilience**
- 2:15 **Supply Chain Resilience Exercise – SCREAM**
- 3:30 **Case Discussion: Half a Century of Supply Chain Management at Wal-Mart**
- 4:50 *Journal Learnings and Insight*
- 5:00 *Adjournment*

Thursday, June 14

- 7:30 *Continental breakfast*
- 8:00 **SCREAM Debrief**
- 8:30 **Case Discussion: Apple Inc.: Managing a Global Supply Chain**
- 10:15 **Supply Chain Financial Analysis**
- 12:15 *Lunch*
- 1:15 **Turning Digital Disruption into Competitive Advantage**
- 3:00 **Global Supply Chain Business Case Simulation**
- 5:00 *Journal Learnings and Insight*
- 5:15 *Adjourn*

Friday, June 15

- 7:30 *Continental breakfast*
- 8:00 **Electronic Logging Devices (ELD) Update**
- 8:30 **Blockchain in the Supply Chain**
- 9:45 **Supply Chain Predictive Modeling**
- 11:00 **The Future of Supply Chain Management**
- 12:30 *Lunch*
- 1:30 **Global Supply Chain Business Case Simulation Debrief**
- 2:30 *Summary*
- 2:45 *Adjourn*