CCC MIT Center for Transportation & Logistics

SUPPLY CHAINS DRIVING STRATEGIC ADVANTAGE: MANAGING DYNAMICS & INNOVATING THE FUTURE THE PORTER CENTER FOR MANAGEMENT EDUCATION, 100 MAIN ST., E62-262 JUNE 13-16, 2017

Tuesday, June 13

- 9:30 *Course check-in* (100 Main St., 2nd floor)
- 10:00 *Welcome and Introduction* Jim Rice
- 10:30 *Icebreaker* Katie Date
- 11:00 Case Discussion: Halloran Metals Dr. Jonathan Byrnes
- 12:30 Lunch followed by walk to Media Lab, 75 Amherst St., Building E14-674
- 1:30 Supply Chain Distribution Interactive Exercise Dr. Chris Caplice
- 3:00 Break
- 3:30 Supply Chain Distribution Analysis Jim Rice
- 5:00 Journal Learnings and Insight
- 5:15 Adjournment followed immediately by an informal reception at Champions @ The Marriott

Wednesday, June 14

- 7:30 Continental breakfast
- 8:00 Supply Chain Financial Analysis Dr. Jarrod Goentzel
- 9:30 Break
- 10:00 Working Capital Simulation Jarrod Goentzel
- 11:30 Class photo followed immediately by lunch.
- 12:45 Supply Chain Risk Management Resilience Jim Rice
- 2:00 Break
- 2:15 Supply Chain Resilience Exercise SCREAM Dr. Josué Velázquez
- 3:15 Break
- 3:30 Case Discussion: Half a Century of Supply Chain Management at Wal-Mart Jim Rice
- 5:00 Journal Learnings and Insight
- 5:15 Adjourn

Thursday, June 15

- 7:30 Continental breakfast
- 7:50 SCM introduction and information on recruiting Sue Wang
- 8:00 SCREAM Debrief Josué Velázquez
- 8:30 *Omni-channel Distribution* Dr. Eva Ponce
- 9:45 Break
- 10:15 *Future Freight Flows* Chris Caplice
- 11:30 Lunch
- 12:30 Case Discussion: Apple Inc.: Managing a Global Supply Chain Jim Rice
- 2:00 Break
- 2:30 Global Supply Chain Business Case Simulation Jarrod Goentzel
- 5:00 Journal Learnings and Insight
- 5:15 Adjourn

Friday, June 16

- 7:30 Continental breakfast
- 8:00 *Global Supply Chain Business Case Simulation Debrief* Jarrod Goentzel
- 9:00 Sustainable Supply Chains Josué Velázquez
- 10:00 Break
- 10:15 *Turning Digital Disruption into Competitive Advantage* Dr. Jeanne Ross
- 11:15 Break
- 11:30 The Future of Supply Chain Management Prof. Yossi Sheffi
- 12:30 Summary
- 12:45 Adjournment followed immediately by lunch.