SUPPLY CHAINS DRIVING STRATEGIC ADVANTAGE: MANAGING DYNAMICS & INNOVATING THE FUTURE
TANG CENTER BUILDING, 70 MEMORIAL DRIVE, E51-335

JANUARY 17-20, 2017

Tuesday, January 17	
9:45	Course check-in
10:30	Welcome and Introduction
10:40	Icebreaker – Katie Date
11:00	Case Discussion: Halloran Metals – Dr. Jonathan Byrnes
12:30	Lunch, Samberg Conference Center (E52, 7 <sup>th</sup> floor)
1:30	Supply Chain Distribution – Interactive Exercise – Dr. Josué Velázquez
3:00	Break
3:30	Supply Chain Distribution – Analysis – Dr. Roberto Perez-Franco
5:00	Journal Learnings and Insight
5:10	Adjournment followed immediately by an informal reception at Champions @ The Marriott.
Wednesday, January 18	
7:30	Continental breakfast
8:00	Supply Chain Financial Analysis – Dr. Jarrod Goentzel
9:30	Break St. 1.6
10:00	Financial Simulation – Jarrod Goentzel
11:45	Lunch
1:00	Supply Chain Risk Management – Resilience – Jim Rice
2:15	Break
2:30	SC Resilience Exercise – SCREAM – Josué Velázquez
3:30	Break
4:00	Case Discussion: Wal-Mart – Jim Rice
5:00	Journal Learnings and Insight
5:10	Adjourn
Thursday, January 19	
7:30	Continental breakfast
7:50	SCM introduction and information on recruiting – Sue Wang
8:00	SCREAM Debrief – Josué Velázquez
8:30	Omni-Channel Distribution – Dr. Eva Ponce
9:45	Break
10:00	Last Mile Logistics – Dr. Matthias Winkenbach
11:45	Class photo, immediately followed by lunch.
12:45	Case Discussion: Apple Case – Jim Rice
2:00	Break
2:30	Global Supply Chain Business Case Simulation – Jarrod Goentzel
5:00	Journal Learnings and Insight
5:10	Adjourn
Friday, January 20	
7:30	Continental breakfast
8:00	Global Supply Chain Business Case Simulation Debrief – Jarrod Goentzel
9:00	Sustainable Supply Chains – Josué Velázquez
10:00	Break
10:15	Future Freight Flows – Dr. Chris Caplice
11:15	The Future of Supply Chain Management - Prof. Yossi Sheffi
12:15	Summary
12:30	Adjournment followed immediately by lunch.