MIT Center for Transportation & Logistics

SUPPLY CHAINS DRIVING STRATEGIC ADVANTAGE: MANAGING DYNAMICS & INNOVATING THE FUTURE

TANG CENTER BUILDING, 70 MEMORIAL DRIVE, E51-335

January 17-20, 2017

Tuesday, January 17

- 9:45 Course check-in
- 10:30 Welcome and Introduction
- 10:40 *Icebreaker* Katie Date
- 11:00 Case Discussion: Halloran Metals Dr. Jonathan Byrnes
- 12:30 *Lunch*, Samberg Conference Center (E52, 7th floor)
- 1:30 Supply Chain Distribution Interactive Exercise Dr. Chris Caplice
- 3:00 Break
- 3:30 Supply Chain Distribution Analysis Dr. Roberto Perez-Franco
- 5:00 Journal Learnings and Insight
- 5:10 Adjournment followed immediately by an informal reception.

Wednesday, January 18

- 7:30 Continental breakfast
- 8:00 Introduction to Financial Accounting and Analysis Jim Rice
- 8:30 *Working Capital & Cash-to-Cash Conversion Cycle Introduction* – Dr. Jarrod Goentzel and Jim Rice
- 9:45 Break
- 10:15 *Working Capital Simulation* Jarrod Goentzel
- 11:45 Lunch
- 1:00 Supply Chain Risk Management Resilience Jim Rice
- 2:15 Break
- 2:30 SC Resilience Exercise SCREAM Dr. Josué Velázquez
- 3:30 Break
- 4:00 *Case Discussion: Wal-Mart* Jim Rice
- 5:00 Journal Learnings and Insight
- 5:10 Adjourn

Thursday, January 19

- 7:30 Continental breakfast
- 7:50 SCM introduction and information on recruiting Sue Wang
- 8:00 SCREAM Debrief Josué Velázquez
- 8:30 *Omni-Channel Distribution* Dr. Eva Ponce
- 9:45 Break
- 10:00 *Last Mile Logistics* Dr. Matthias Winkenbach
- 11:45 Class photo, immediately followed by lunch.
- 12:45 *Case Discussion: Apple Case* Jim Rice
- 2:00 Break
- 2:30 Global Supply Chain Business Case Simulation Jarrod Goentzel
- 5:00 Journal Learnings and Insight
- 5:10 Adjourn

Friday, January 20

- 7:30 Continental breakfast
- 8:00 Global Supply Chain Business Case Simulation Debrief Jarrod Goentzel
- 9:00 Sustainable Supply Chains Josué Velázquez
- 10:00 Break
- 10:15 Future Freight Flows Dr. Chris Caplice
- 11:15 The Future of Supply Chain Management Prof. Yossi Sheffi
- 12:15 Summary
- 12:30 Adjournment followed immediately by lunch.