



## **TOP SCHOOLS COMBINE BUSINESS AND ENGINEERING FOR UNIQUE DUAL DEGREE IN SUPPLY CHAIN MANAGEMENT**

**Cambridge, Massachusetts, Madrid and Zaragoza, Spain, February 28, 2006** – The MIT Center for Transportation and Logistics (CTL) has partnered with Instituto de Empresa (IE) Business School and the Zaragoza Logistics Center (ZLC) to launch a dual master’s degree program offering the opportunity to earn both an International MBA and a Master of Engineering in Logistics in 19 months.

The Centers at MIT and Zaragoza, with top-rated master’s programs in the rapidly growing field of supply chain management, and Instituto de Empresa, a leading European business school created this dual degree to provide the international business community with leaders who can meet the challenges of globalization. To compete and grow, companies confront the complexity of product proliferation, offshore manufacturing and emerging markets. The schools’ unique blend of business and engineering faculty prepare managers with the general management know-how, technological expertise, and advanced analytical skills to face these challenges.

Students enrolled in the dual degree program will earn an International MBA at IE Business School in Madrid, and either a Master of Engineering in Logistics (MLOG) at the CTL in Cambridge, Massachusetts, or a Master of Engineering in Logistics & Supply Chain Management (ZLOG) at the ZLC in Zaragoza, Spain. The ZLOG degree is administered and managed under the MIT-Zaragoza International Logistics Program and is strongly linked with the MLOG program at MIT.

“Globalization has created the need for a new kind of business leader who has a sophisticated understanding of complex management issues and the ability to design and

operate global networks that are constantly in flux. The unique resources available at these leading business and engineering schools will provide that essential understanding and expertise,” said Professor Yossi Sheffi, Director of the MIT Center for Transportation and Logistics.

“This key partnership is a source of great satisfaction,” said Santiago Íñiguez de Onzoño, Dean of Instituto de Empresa Business School. “This dual degree will place participants in a privileged position to meet the professional challenges of a highly specialized global environment.”

Students must pass through the admissions process for each program and satisfy the requirements for each of the two degrees. The MBA/MLOG and the MBA/ZLOG programs require students to spend nine months at either CTL or ZLC, and ten months at IE.

The first group of MBA students to complete this dual degree will graduate from IE in December 2006. These students will then attend the logistics and supply chain management program at CTL or ZLC to earn their Master of Engineering degree in May 2007.

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### **About Instituto de Empresa (IE)**

Instituto de Empresa (IE) is a leading European business school, oriented to training entrepreneurs and company directors through its masters and executive education programmes. IE is characterised by its global approach, its spirit of entrepreneurship and innovation, the development of applied research projects and the promotion of socially

responsible initiatives. IE Business School currently has a network of 30,000 alumni that hold management positions in 85 countries. For more information, see [www.ie.edu](http://www.ie.edu).

### **About the MIT Center for Transportation & Logistics**

The MIT Center for Transportation and Logistics (CTL) was founded 30 years ago as an interdisciplinary unit in the School of Engineering at the Massachusetts Institute of Technology. It conducts research in all areas of transportation, logistics and supply chain management, involving over 60 faculty members from 11 departments and schools at MIT. CTL also runs graduate logistics programs and an extensive program of industry outreach involving dozens of leading companies. For more information, see [ctl.mit.edu](http://ctl.mit.edu).

### **About the Zaragoza Logistics Center**

The Zaragoza Logistics Center (ZLC), a research institute associated with the University of Zaragoza in Spain, partnered with the Center for Transportation & Logistics at the Massachusetts Institute of Technology (MIT) to develop world-class education and research in logistics and supply chain management. ZLC is directly linked with the development of PLAZA, the largest logistics park in Europe, which researchers use as a large-scale laboratory to develop new concepts and technologies. To rapidly disseminate new knowledge and train future leaders, the ZLC offers graduate and executive education – taught in English and Spanish, outreach events, and industry partnerships. For more information, see [www.zlc.edu.es](http://www.zlc.edu.es).